



Public Outreach Update

TAC Meeting - July 10, 2023

Outreach Campaign

July 2023

Messages:

- Irrigation scheduling tool
- Water smart gardens maintenance manual
- Water smart plant labels

Advertising and Outreach:

- Streaming platforms
- Digital & print ads
- Social media



North Bay Zero Waste Week

July 23-30, 2023

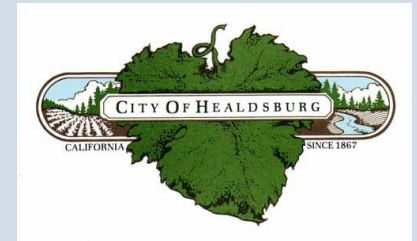
Rainwater Harvesting Tour in Healdsburg

- Daily Acts, Sonoma-Marín Saving Water Partnership, and the City of Healdsburg are highlighting ways you can cut down on water waste by turning your yard into a drought-resilient landscape.
- The Tour highlights rainwater catchment systems, graywater, and low-water-use plants.
- Registration:

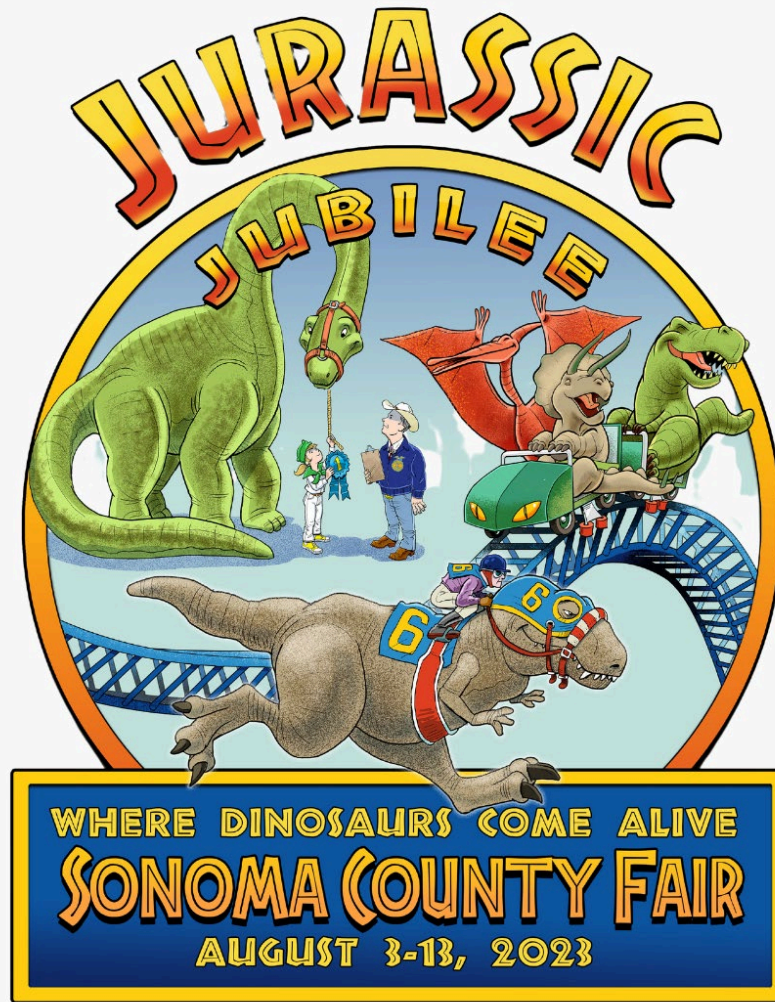
<https://dailyacts.org/events-cal/rainwater-harvesting-tour-in-healdsburg/>

Find more Zero Waste Week events at:

<https://zerowastenorthbay.org/north-bay-zero-waste-week/>



See you at the Fair



Find the SMSWP and UCMG exhibit in the courtyard

Follow us on social media



Saving_Water_Partnership



SonomaMarinSavingWaterPartnership



SMSWPartnership



Paul Piazza
Water Use Efficiency Manager
Paul.Piazza@scwa.ca.gov

Andrea Rodriguez
Communications Manager
Andrea.Rodriguez@scwa.ca.gov

California American Water- Larkfield · City of Cloverdale · City of Cotati · City of Healdsburg
Marin Municipal Water District · North Marin Water District · City of Petaluma · City of Rohnert Park
City of Santa Rosa · City of Sonoma · Sonoma Water · Valley of the Moon Water District · Town of Windsor

www.savingwaterpartnership.org